Census Raffle & Telethon

RGV Census Raffle: Runs 9/14 to 9/24 – visit rgv2020.com for census call number to register

Census Telethon: Census registration, performance and broadcast event held 8am to 8p on 9/24 from McAllen Performing Arts Center

Objective: Increase RGV Census self-registrations by launching raffle to create interest

Overview of Raffle & Telethon

What do you have to gain from completing the Census?
In just five minutes, every person in the valley can help bring home millions of dollars to fund Rio Grande Valley schools, healthcare, streets, highways and more when you take the 2020 census through rgv2020.com. We matter and we deserve to be counted.

What is the Census Raffle?
An event to thank everyone who does their part by completing the census we are holding an RGV wide raffle for a chance to win $10,000 dollars in cash from Futuro Hispano, 2 cruise vacations, 20 Ramon Ayala and other musician autographed accordions and guitars, virtual musician meet and greets, TVs, and more.

How was this made possible?
Cities, businesses, and regular people just like you have donated these prizes as a thank you to everyone who believes in the RGV. At this time would like to thank presenting sponsors Here Everybody Helps People, Hidalgo County. We also thank everyone who has helped make this happen including: Hispanic Stars, Mission, McAllen, Edinburg, Pharr, Hermes Music, Oscar Longoria, Linebarger, and Vicente Gonzalez.

How do you enter Raffle?
EASY! Visit RGV2020.com, call your city’s census help line, and they will help you complete the census in just 5 minutes! We are from the RGV so of course we can help in English and Spanish. Everyone who completes the census will be entered into the $10,000 dollar raffle!

How & when will the winners be selected?
Winners will be selected randomly - live at the Census telethon from 4-8p on 9/24. Winners will be notified via text.

What is the Census Telethon on 9/24?
A special Census Telethon will take place on 9/24: 8a-8p from right here at the McAllen Performing arts center. We will be joined by other great cities also hosting call centers to help people from the valley complete the census and register for the raffle. The event will be broadcasted live and include special musical performances from Ramon Ayala, Pesado, Reyli, Alex Lora, and Camilia. Other guests will include our residents and local leaders! Finally, the raffle winners will be announced live from the event so don’t miss it.

Where can you learn more about the Raffle & Telethon? rgv2020.com